

Assessment Brief

1. Unit and Assessment Details

Course Title:	HND Business
Unit Name:	Organizations, Competition & Environment
Assessor:	Usman Saddique
Internal Verifier:	Bilal Ahmad
Assessment Title:	Explore the policies and significance of the European Union
Assessment Method:	Report
Assessing in:	Individual
Outcomes Covered:	4
Issue Date:	12/12/2011
Pre-submission Date:	09/01/2012
Due Date:	16/01/2012

Group Members

College No.	Learner Name	Learner Signature
<i>Learner's Declaration: I confirm that the work submitted for this assignment is my own.</i>		
	<i>Date</i>	

Outcomes Covered

Outcome 4	Explore the significance of the European dimension for UK based organizations.
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NOTE: Attach this page as first page of your report

Purpose and Aim

The purpose of this assignment is to enable the learners to conceptualize the organization as an entity in a society and not operating in isolation and therefore clearly understand the consequences of the activities of the enterprise on the community and its environment

The learners are expected to exhibit their understanding of the features and policies of the European Union. They are expected to express the advantages and disadvantages of entry in to European Union and understand the consequences.

Tasks

You are required to do following tasks:

Task (Outcome 4.1) Explain the structure of European Union and different policies being pursued by European Union (Outcome 4.1)

Task (Outcome 4.2) Explain how the local organization is affected by the policies of European Union (Outcome 4.2)

Task (Outcome 4.3) State the advantages and disadvantages of entry into European Union for UK business organizations (Outcome 4.3)

Task (Outcome 4.4) State the challenges and opportunities to UK organizations of an enlargement in European Union member states (Outcome 4.4)

Grading Statement

Outcome 4	P9: Explain the features of European Union
	P10: Identify two policies of the European Union and analyze the impact on a UK based organization
	P11: Analyze the arguments for and against UK entry into the European Monetary Union
	P12: analyze the challenges and opportunities to UK businesses of enlargement of EU member states

M1: Effective judgments have been made.
M2: Complex problems with more than one variable have been explored.
M3: Relevant theories and techniques have been applied.
D1: Conclusions have been arrived at through synthesis of ideas and have been justified.
D2: Realistic improvements have been proposed against defined characteristics for success.
D3: The unforeseen has been accommodated.

Resources Required:

- O.C.E lectures slides
- O.C.E Text book
- World Wide Web

General Instructions

- The copy of this assignment brief should be attached with the assignment as annexure
- Books and online resources can be used at the college library and Central Computer Lab
- Proper referencing should be given in the Harvard Style.
- The college has strict penalty for plagiarism and the assignment will be cancelled if the assignment is observed for this.

Internal Verifier

Assessor

