

Research Project (Articles-Viva)

C#	Name	Article Presentation/Viva	
9302	Aadil Ahmad	Pakistan's Experience with the IMF	Pending
6614	Abdul Moquieet	Influence of Foreign Media on Fashion in Young Adults in Pakistan	-
6852	Abdul Nasir	The Influence of Children on Family Purchase Decisions	-
9627	Abdul Wahid	Pilot Study of 8 SMEs in Pakistan	Pending
9311	Ali Hussain Kayani	Perceptions and Attitudes of University-Going Young Adult Males about Metrosexuality	Pending
4813	Babar Nawaz	Training Impact Analysis	-
9649	Bilawal Ashraf	Economic Reforms and Total Factor Productivity Growth in Pakistan	Pending
6735	Ella Morris	Knowledge Entrepreneurship	-
9596	Fakhr e Alam Khan Niazi	SMEs in Globalized World	Pending
9321	Hamad Maqsood	Training within Oil and Gas-Based Industries in the State of Qatar	-
6597	Hasnain Qayyum	The Implementation of Trademark Law in Small and Medium Size Enterprises (Sme) Business Activities in Indonesia	Pending
7259	Hassan Abbas Zahid	Leading Change	Pending
9646	Hayan Yousaf	Managing Knowledge Worker	Pending
9377	Hina Mall	Corporate Social Responsibility	-
9323	Imran Khan	The Impact of Women Leaders Upon Organizational Performance:	-
9288	Izaz Ali	Why do Firms Manage their Earnings?	Pending
9603	Mashal Qazi	Total Quality Management and Hoshin Kanri for Construction Organizations:	-
9351	Mir Hamza Ullah Khan	The Glass Ceiling Effect - APakistani Perspective:	Pending
9350	Mohammad Bilal Khan	Comparative Analysis of Islamic and Conventional Banking Performance	Pending
9342	Mohsin Habib	Consolidation in Indian Banking Industry	-
9317	Muhammad Faryal	THE IMPORTANCE OF BRAND NAME AND QUALITY IN THE RETAIL FOOD INDUSTRY	Pending
9627	Muhammad Haider Ayub Khan	Chocolate Brand Familiarity and Product-Country Evaluation Among Young Consumers in Malaysia	-
9306	Muhammad Hanif	The Influence of Culture on Advertising Effectiveness in Pakistan and Australia	Pending
9331	Muhammad Haris Khan	Foreign Direct Investment (FDI)-Destination India	Pending
9344	Muhammad Mustafa	Bankers Perceptions of Electronic Banking in Pakistan:	Pending
9293	Muhammad Shahbaz Khan	Connecting with Celebrities	Pending
	Muhammad Suleman Qazi	Nick-turner-its-not-you-its-me-research-paper	Pending
6837	Qais Ahmed	Problems Faced by Women Entrepreneurs	Pending
9345	Qammar Muhammad Abbas	Diversification in Banking Sector with Special Reference to Finance	-
7020	Saad Ali Masud	Post - Globalization Power Sector Management in India	Pending
9303	Shahid Ahmed	Brand Loyalty, Store Loyalty and Demographic Variables: Relational Study	Pending
9625	Shahidullah	Asian Financial Crisis 1997: An Empirical Investigation	Pending
6627	Sundas Rashid	Socioeconomic Status as a Predictor of Marital Adjustment in Working Women	-
5698	Suneel Hayat	Authentic Leadership Style and its Implications in Project Management	Pending
9309	Tabitha Williams	The Impact of Mobile Phones on a Student's Life in Various Cities of Pakistan	-
9305	Waleed	The Case for including Study of Arts in Management Development Curricula	Pending
6868	Waqas Alam Shah	The Impact of Managers' Orientation On The Job Satisfaction Of Their Subordinates	Pending
9636	Zahid Imdad	Customer Perception of the Commercial Banks' Services in Kano Metropolis	Pending